

STYLE LIFE
photography

LOOKBOOK

FRESH PORTRAIT DECOR FOR MODERN INTERIORS

BUSY SUMMER?
INFO ON LIMITED EDITION SESSIONS

NEW PRODUCTS

"THE LOFT LINE"
WOOD PRINTS
& MORE!

don't sweat it

PREPARE FOR YOUR
FAMILY SESSION
WITH THESE TIPS





C O N T E N T S

Dear clients and friends,

What is the value of a photograph? Is the value of the paper and ink it contains? Is the value equal to the time it took to produce? I have learned that the value of a photo has everything to do with the image it contains. The photos of my children yesterday will certainly be valuable to me tomorrow. But the true value will only become apparent the more time goes by. As today becomes yesterday, yesterday becomes last month, & last month becomes ten years ago, our memories fade... and we rely on photographs, video, mementos of the past to bring back the memories. A photo will shape how you remember the past. It can convey emotion, character, and relationship, drawing you into the moment of the past and then reliving your journey to the present.

Kris and I have built our photography business on the belief that every photo worth taking, is a photo worth preserving. We want to give our clients something we can guarantee will still work in 50 years- a physical printed product.

We are absolutely passionate about providing our clients with the most attractive, highest quality way to display their portraits that also makes sense over a lifetime of accumulation.

I hope this magazine gives you lots of inspiration on ways to preserve your photos! We have lots of wall portrait suggestions that you'll be able to envision in your own home, as well as albums and books which are perfect for keeping lots of memories in little space.

Samaris Hiter and Kris Hiter
BUSINESS OWNERS - MEMORY MAKERS - CREATIVE ARTISTS



LETTER FROM US
LOFT LINE FRAMES
LONG TERM PLANNING
ENJOY A FREE-*framable*
DESIGN PLANNING TOOL
WALL GROUPINGS
WOOD PRINTS
MODERN ACRYLIC & METAL



THE LOFT LINE

INTRODUCING

our newest collection



FIVE STANDARD SIZE LOFT FRAMES SHOWN



SAME ROOM-
DIFFERENT
LOOK

OUR PHILOSOPHY FOR
THE LOFT LINE
IS A SIMPLE ONE...

DESIGNED WITH THE GROWING
FAMILY IN MIND, IT IS A
MODULAR SYSTEM THAT WILL
GROW OVER TIME ALONG WITH
YOU.

START WITH A MINIMUM OF
THREE SQUARE FRAMED &
MATTED PRINTS, AND ADD AS
MANY AS YOU'D LIKE AS OFTEN
AS YOU'D LIKE! THIS IS A
GROUPING THAT WILL ONLY GET
BETTER OVER THE YEARS.

YOUR CHOICE OF
WHITE, BLACK,
SILVER OR GOLD
GALLERY STYLE FRAME.
STANDARD SIZE -
12" PRINT, 20" FRAME OR
SMALL - 8" PRINT, 12" FRAME

THE HARMONY GROUPING



HARMONY GROUPING SHOWN IN LOFT LINE FRAMES

A LONG TERM PLAN

Decorating your home with your portraits is something worth doing well. We will work with you to develop a long term plan so that when you add a child or update your wall portrait, your photos can be added to, moved, or framed in a new way that you'll still be able to enjoy seeing them every day.

Our Harmony grouping of nine square images is very popular for kids portraits because of its flexibility. You can use it to:

- *display photos of multiple kids in the same session
- *start with 3 photos of your first child at a certain age and add three when your next kids are the same age
- *show 3 newborn, 3 six month, and 3 one year images of your baby, as shown below



HARMONY GROUPING SHOWN IN CANVAS WRAPS





THE
CLASSIC
MANTLE
COLLECTION

OUR CLASSIC MANTLE COLLECTION

includes 1-20x24, 1-11x14, one 10x10, and one 5x7 - each framed & matted in our gallery style frames. Prop them on a wide shelf or mantel with a few other curated objects, for a gorgeous professionally designed look.

Once you're ready to switch them out for something new, this collection becomes part of your **family gallery wall** - a special place in your home collected over time to tell your story.



ENJOY this reminder in a frame or on your fridge

the
PERFECT
TIME
to
start
something
NEVER COMES

WHATEVER IS
true, noble, LOVELY
right, pure
admirable, excellent, or
PRAISEWORTHY,
think on such things.

PHILLIPPIANS 4:8



DESIGN PLANNING

Our speciality is custom designed wall concepts created specifically for your decor and the way you live. Please send a us snapshot of any walls where you would consider hanging your portraits, using the design tool and details on the next page.

We will custom design your portrait art with your decor style, colors and life style in mind. You will feel great about your decisions when you see your images on your walls in our software before you buy.



WHERE WILL YOU HANG YOUR PORTRAITS?

Let us custom design something just for you! We know you'll want to enjoy your images every day!

Walk through your home, and any place that you'd consider hanging your portraits, take a quick snapshot of that wall. Even your cell phone will work!

The best snapshots are those that are shot straight on, with room details included. Cut out this design tool, place on the wall and snap away - we'll do the rest!

Once we have your photos, we will design something for each room and help you select the perfect sizes and framing for your home!

Your photos can be sent to us via email at kris@stylelifephotography.com.



THE SYMMETRY GROUPING

1-20" CANVAS, 4-11" CANVASES



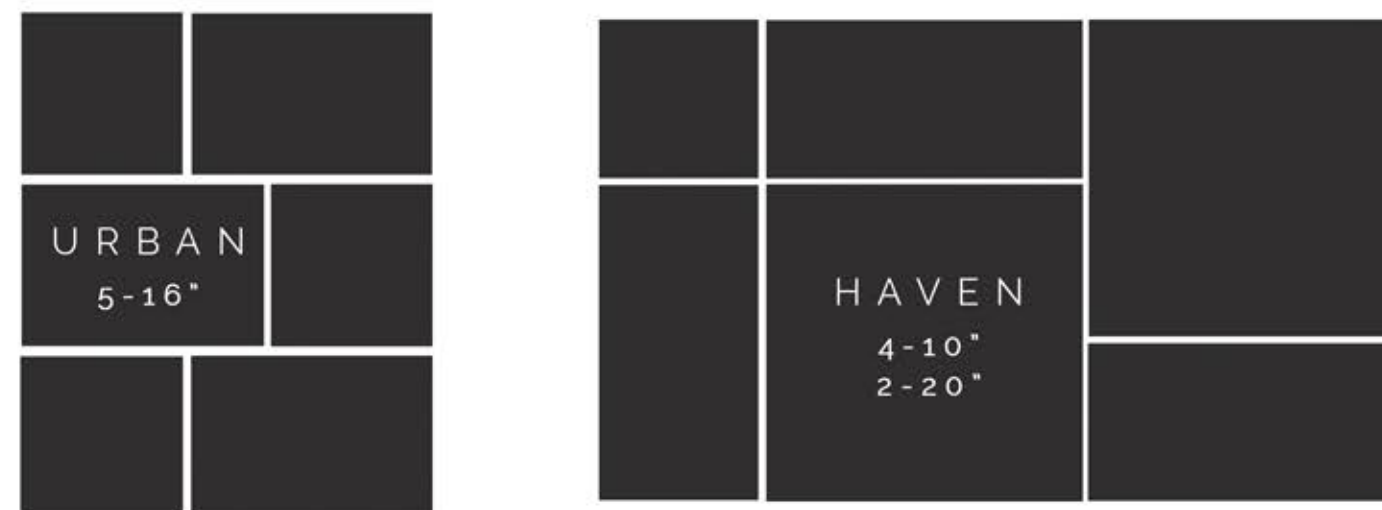
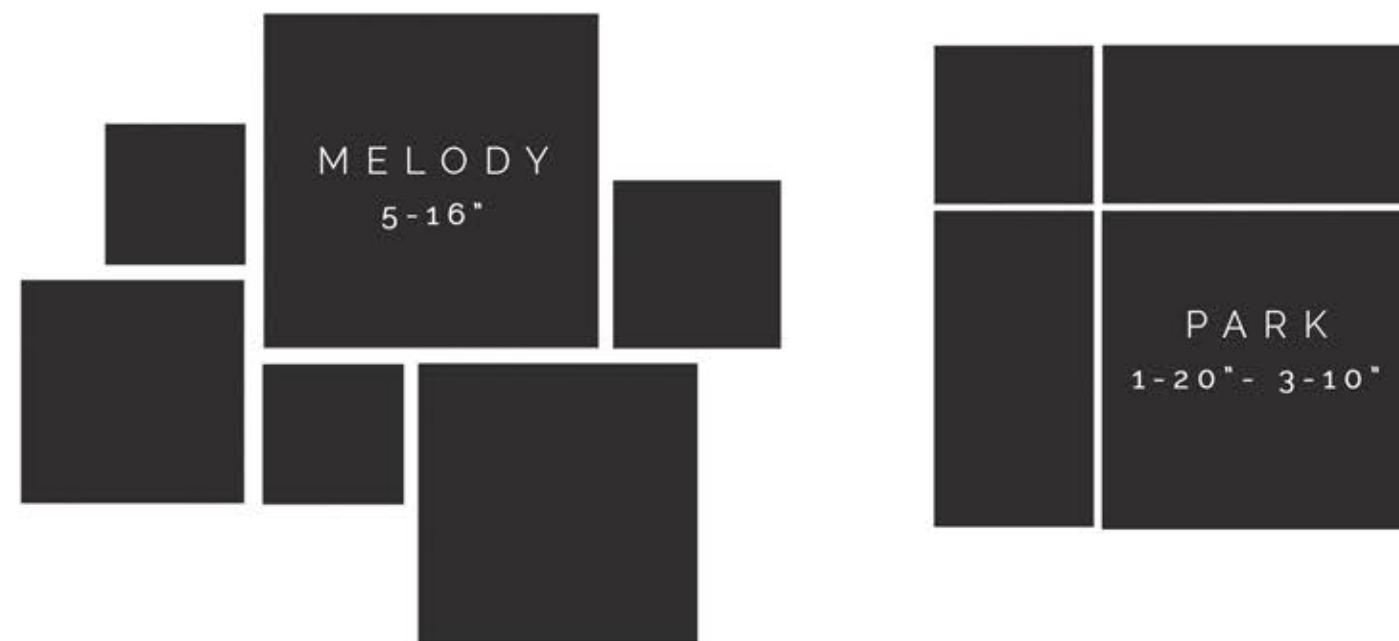
Wall groupings that are symmetrical like this one are very flexible, because they can be rearranged down the road if necessary. If you decide to redecorate they can even be split up, with the largest portrait going on one wall and the four small ones one another in a grid or row.



THE ECLECTIC GROUPING
1-20", 2-16", AND 2-10" CANVASES



WALL GROUPINGS



Some popular groupings for canvas, wood, metal, or acrylic prints.
Select groupings can also be used for framed prints.

WOOD PRINTS

A NATURAL LOOK

Your image printed on real maple wood.



The beauty of the grain comes through on the lighter colors and white areas of your image giving it a soft and warm feel. Due to the nature of the maple wood, no two boards will look exactly alike. Each print will be unique and one of a kind. It will make a great addition and conversation piece in your home!

ACRYLIC & METAL PRINTS

CLEAN AND CONTEMPORARY



Create a bold statement with Fine Art Acrylics. Printed directly on acrylic substrate, your images pop with vibrant color and crisp detail. Stainless stand-offs included in your order make mounting easy. Once installed, the acrylic piece will sit approximately 5/8" away from the wall.



THE
MINIMALIST
GROUPING
3-12X24"

Perfect for when you have a vertical space and horizontal photos.

Metal Prints give your home décor an ultra-modern feel. Brighten up any workspace with sleek, stylish, contemporary art. Your images are printed directly onto high quality aluminum for a clean and lasting finish. Metal Prints are also mounted with stainless stand-offs.



THE
STATEMENT
IMAGE
30X40"